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FIFTY PEOPLE – ONE OBJECTIVE...

...MANCHESTER

A novel and eclectic exhibition opens in Manchester city centre on Tuesday 13 July.

‘ONE:OBJECTIVE’ brings together fifty people from all walks of life to celebrate the city’s achievement over the past twenty years. Each of them have donated an object which sums up their commitment to the city and mirrors the history of that time.

The idea of Richard Morris of Race International Marketing who owns a former mill building in Jordan Street, Knott Mill where the exhibition will be mounted, ‘ONE:OBJECTIVE’ a non-profit making venture, has drawn support from many notable people including:

Sir Howard Bernstein, CEO of Manchester City Council, who has contributed two seats from Maine Road, former home of his beloved Manchester City FC;

Wayne Hemingway, founder of the famous brand ‘Red or Dead’ and well-known designer, who has donated a Red or Dead T shirt which was part of his first merchandising range sold at Afflecks Palace. “From even before,” he says, “we had a Red or Dead brand or logotype.”

Lemn Sissay, Mancunian poet, has contributed his recent MBE for ‘services to literature’;

Sir Chris Hoy, four times Olympic champion and ten times World champion cyclist, who has provided the helmet he wore at the Beijing Olympics in 2008.

The array of unusual objects and mementoes include:

- A half full glass of water
- A bottle of Ancoats cider
- A pair of limited edition ‘Manchester’ Adidas trainers
- A ‘stained glass’ window from the rover’s return
- A door sign from the boardwalk;
- ‘The poem for Manchester’ competition commemorative book
- A paint splattered radio
- A Giorgio Armani necklace
- An apology from Peter Saville

- One of the experimental castings from the revolutionary bridge that links The Arndale to M&S
- A cross section from the architects model of the legendary Quay Bar in Castlefield

The exhibition is open to the general public free of charge between the hours of 11 to 3pm Monday to Friday for two weeks. The venue is at 4 Jordan Street, Manchester M15 4PY.

Concludes Richard Morris: “We have been overwhelmed by the response we have received from people in all spheres of city life.

“Many of us, it has to be said, have been around a long time but still make a valid and enthusiastic contribution.

“The next twenty years is down to the upcoming generation of architects, writers, sportspeople, business leaders, designers and entrepreneurs so I guess we are now passing the Manchester baton on to them and wishing them luck to take the city forward to a new era of achievement.”

ENDS

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